



# CHETCO

**Community** Public Library

## Strategic Plan

2025 - 2027





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# INTRODUCTION

Chetco Community Public Library is a lifelong resource for its community. The library's dedicated staff, engaged patrons, and vital services create a welcoming and comfortable community space. To align its resources with the emerging priorities of the community, the library has undergone a comprehensive strategic planning process with feedback from the community and stakeholders. By implementing a new strategic plan, Chetco Community Public Library will renew its commitment to:

- Engaging with and listening to the community,
- Providing services both within the library and through outreach to the community, and
- Fostering staff learning and communication that help to create a welcoming experience for the community while preparing the library for future growth.

Chetco Community Public Library initiated a strategic planning process starting in spring 2024. Fast Forward Libraries LLC was engaged in May 2024 to facilitate the planning process in three phases: Learn, Dream, Do. The Learn phase entailed gathering community feedback and Board/staff feedback through surveys. In the Dream phase, the Board and staff held retreat sessions to discuss possible future pathways for the library. This document includes the strategic directions and goals that will guide Chetco Community Public Library through the Do phase, as the library executes its vision for the future.

# PROCESS TIMELINE

May 2024 - January 2025

The Planning Team spent months learning about community needs and developing strategies to advance the library's mission over the next three years.

**Planning  
Kick-off**

MAY

**Community  
and  
Board/Staff  
Surveys,  
Learning  
Report**

JUN-  
AUG

**Retreat Sessions**

SEP -  
OCT

**Plan  
development  
and review**

OCT-  
NOV

**Present plan to  
the Board and  
transition to  
implementation**

DEC-  
JAN

# VISION

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Expand horizons, foster active engagement, and create meaningful connections.

# MISSION

We are a community hub that inspires new ideas, builds connections, and promotes lifelong learning and growth.



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# STRATEGIC DIRECTIONS

- Engage Our Community
- Strengthen Our Core
- Grow Our Library



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# ENGAGE OUR COMMUNITY

We reach out to our community in a variety of ways to position the library as a partner and connector. By expanding awareness of library services in the community, we increase access to all the library offers.

## GOALS:

- 1.1 Embrace the role of the library as a community hub
- 1.2 Grow awareness of what the library offers

## POTENTIAL OUTCOMES:

- Increased overall knowledge of and usage of the library
- The library is known as a go-to partner in the community
- People engage with each other and socialize at library events
- More first-time library users and repeat users



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## STRENGTHEN OUR CORE

We continuously learn about our community in order to provide core services that they rely on. We have collections and programs that spark curiosity and reflect current interests and needs. We provide spaces for people to meet, work, connect, or use as a quiet respite.

### GOALS:

2.1 Listen to community feedback to inform delivery of core services

2.2 Create a safe, welcoming library experience

### POTENTIAL OUTCOMES:

- The library contributes to an increased quality of life in the community
- High satisfaction with library collections, technology, programs, and services
- Increased visits to the library

## GROW OUR LIBRARY

The public library belongs to the community, and we want to invest in the future in order to continue offering high-quality services while functioning as a sustainable organization. We nurture library staff in a way that positively benefits patron experiences and prepares the library for growth.

### GOALS:

- 3.1 Foster Board and staff learning and communication
- 3.2 Prepare for future organizational growth

### POTENTIAL OUTCOMES:

- Staff report feeling prepared and confident
- High staff retention
- People feel the library is transparent and responsible in operations and expenditures
- People understand the value of the library to their families and the community as a whole

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# NEXT STEPS

## Implementation and Evaluation

Now that the purpose statement and goals have been adopted by the Chetco Community Public Library Board, the staff will develop an activity plan to guide implementation. Implementation is a continual process. The timing of certain activities will be determined by priority and influenced by various factors, such as funding and other resource allocation. Review and adjustment of the activity plan will happen on a regular basis.

Evaluation of progress towards the goals will be ongoing once the plan implementation is underway. The status of activities and progress towards goals will be reported regularly to Trustees and stakeholders.

After the three years covered by this plan, the library will engage in a process to get community feedback about progress towards the goals in this plan. Based on that feedback, the library may make updates to the plan and extend the plan for an additional two years.

